

17th Annual

FRIENDS OF SUNRISE

COCKTAIL PARTY AND AUCTION

MAY 10, 2023

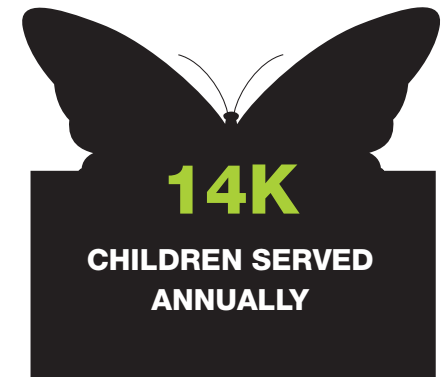


www.friendsofsunriseli.org

ABOUT THE SUNRISE ASSOCIATION

Sunrise Day Camp–Long Island is a proud member of the *Sunrise Association*, whose mission is to bring back the joys of childhood to children with cancer and their siblings worldwide. Sunrise accomplishes this through the creation and oversight of welcoming, inclusive *summer day camps, year-round programs* and *in-hospital recreational activities*, all offered *free of charge*. Sunrise Day Camp–Long Island is a program of the Friedberg JCC, a beneficiary agency of UJA-Federation of New York.

\$6,000 SENDS ONE CHILD TO CAMP FOR A FULL SUMMER!



Sunrise Association Day Camps are not-for-profit 501(c)3 charitable organizations and all donations are tax-deductible under federal guidelines. Tax ID: # 46-5555854

**Numbers as of 2/24/23. Approximately four new virtual experiences are being added each month and additional hospitals are continuing to join our Wheels Up! circulation.

ABOUT THE EVENT



Wednesday, May 10, 2023 • 6:00PM
Glen Head Country Club • Glen Head, NY



400+ Attendees



More than \$10 Million raised since inception



New York City & Long Island Philanthropists



Short program, cocktails & food and exciting silent auction

SUNRISE HONOREES



NICKI & RAY DAVOODI

Sunrise Champion Award



BROOKE & ERIC FREEMAN

Sunrise Volunteer Award



RORI & JONATHAN GRANT

Sunrise Volunteer Award

THE SUNRISE CHAMPION AWARD

NICKI & RAY DAVOODI

Nicole (“Nicki”) and Raymond (“Ray”) Davoodi have been passionate supporters and true “Champions” of Sunrise Day Camp—Long Island since 2015. Growing up, Ray was greatly influenced by members of his family, including his older brother Radni and cousin David Sakhai both personally and professionally. A big part of that influence and guidance was in the importance of giving back to the community not only financially but by action. Most importantly, Ray learned the need to engage in philanthropy for the greater purpose. The families have been generous philanthropists and committed advocates for bettering the lives of the children and families we serve.

Professionally, Ray Davoodi is one of the founding partners of the Atlantis Organization of companies (est. 2001), headed by ANSTitle, Sharestates, Syndicate Profiles & Seraphim Equities. As the current Chief of Sales Officer (CSO) of Sharestates, Ray has led the company to being one of the top originators in the online lending industry and was crucial to the growth of the Organization. In 2014 Share4kids, a 501(c) was launched as a collaboration between the Davoodi, Sakhai, Shayanfekr, Ramin & Rizk families. Ray attended Nassau Community College and holds an associate degree in Marketing & Sales.

Nicki attended her first Friends of Sunrise in 2017 while her and Ray were dating. At that event Ray and Michael Ramin pledged \$50K, on behalf of Share4kids to shave David Miller’s head and beard in front of the audience. Beyond that the stories shared by the speakers that night moved and touched Nicki. At the time, Nicki was working in Manhattan as a marketing executive for The Real Deal Magazine, where she worked for seven years. In the past Nicki has supported many charitable organizations including, Friends of the IDF, AIPAC and Iranian American Jewish Federation. Nicki attended Hofstra University and holds a bachelor’s degree in Marketing.

The Davoodi’s have been involved with the Friends of Sunrise event introducing a large contingent of their friends in the Iranian Community to Sunrise. Nicki and Ray have both spent time at camp volunteering and have generously donated items for camper needs.

Pre-COVID Ray and partners brought a large group to the Men’s Day on Long Island to volunteer. Together, Nicki and Ray hosted the SunriseLIVE! Viewing Party, which honored one of the firm’s partners, Michael Ramin and his wife Danielle. Nicki and Ray, as representatives of Share4kids, are part of a small group of philanthropists that underwrote the repair and construction of the basketball courts at Sunrise Day Camp—Long Island.

Share4kids has been caring for the children of Sunrise for many years while also supporting Friendship Circle, St. Mary’s Hospital, Alpha School, Jewish Children’s Museum, and the Jewish National Fund. Nicki and Ray reside in Roslyn with their adorable 3-year-old son Jesse!



CORPORATE SPONSORSHIP OPPORTUNITIES



\$25,000

BUTTERFLY SPONSOR

Prominent digital journal ad

Two premium tables with seating for twenty guests • Prominent digital journal recognition in main ballroom



\$15,000

PLATINUM SPONSOR

One premium table with seating for ten guests • Platinum digital journal ad



\$10,000

GOLD SPONSOR

One table with seating for ten guests • Gold digital journal ad



\$6,000

SILVER SPONSOR

Reserved seating for four guests • Silver digital journal ad



\$3,000

BRONZE SPONSOR

Reserved seating for two guests • Bronze digital journal ad






All sponsorships are customizable. All sponsorships will include recognition on event website and night of signage.

Sponsors who commit prior to February 1st will have their name listed on the event invitation.

ADDITIONAL OPPORTUNITIES

Digital Journal Ads

The deadline for inclusion in the digital journal is April 26, 2023.

 Platinum Ad	\$ 5,000
 Gold Ad	\$ 2,500
 Silver Ad	\$ 1,500
 Bronze Ad	\$ 1,000
 Full Page Ad	\$ 500

Event Tickets

 Individual Ticket.....	\$ 250
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Sponsorships, journal ads, and tickets may also be purchased online at www.friendsofsunrise.org.

Sunrise Association policy requires that all event attendees be fully vaccinated against Covid-19. In-person events will be held in accordance with applicable laws and regulations, including local, state, and CDC guidelines, to protect the health and welfare of our Sunrise Association children, staff and guests.



COMMITTEE AND CONTACT

EVENT CHAIRS: Michele & Evan Cagner • Michelle & Harold Morgenstern

DINNER CHAIRS: Danielle & Michael Ramin

AUCTION CHAIRS: Melanie Cogan • Jessi Epstein • Suzanne Pearlmutter

CORPORATE CHAIRS: Jeffrey Brenner • Adam Good

COMMITTEE

Leslie & Alex Arker
Marla & Kenny Askenase
Jami & Aaron Berg
Michelle & Howard Berger**
Amy & Jonathan Blau
Allison Brenner
Brett Cogan
Lainie & Michael Contillo*
Jacqueline & Steve Covey
Erica & Scott Donner
Franciska & Nishat Doshi*
Joanna & Jonathan Dreyfuss
Andrea & Paul Edelman
Beth Elias

Brad Epstein
Nicole & Adam Faber*
Denise & Kenneth Faltischek*
Amanda & Michael Feinsod
Debi & Jeffrey Feinstein
Allison & Matthew Fine
Tara Fox
Fern Frank
Jackie & Erik Gershwind
Donna & Jonathan Glabman
Vanessa & Scott Goldstein
Natalia Good
Jillian & Jeremy Grant
Elizabeth & Paul Greenbaum

Elyssa & Erik Harris*
Andrea & Kenny Heitner
Julia & Morry Kalimian
Bonnie & Daniel Katz*
Lois & Kent Kirschenbaum**
Jennifer & Larry Krasin
Ellen Antonucci & Steven Krieger
Gabe Landau*
Kim & David Levine
Deirdre Costa Major
Randi Marcus
Roseann & Jeff Martin
Julie Mendik**
Nancy & Steven Mitchell*

Lauren & Zachary Moscot
Jonathan Pearlmutter
Rachel Mindick & Gary Podell
Danielle Contillo & Mike Razewski
Randi & Dennis Riese
Marie Rizk**
Michelle & Michael Roberts
Rachel & Michael Rosenberg*
Ruth & Michael Rosenblat
Sharon & Adam Russ
Lisa & David Sakhai
Aurily & Andrew Sandler*
Mona Sanveren
Amy & Matthew Schamroth

Kim & Albert Schenone
Eric Schiff*
Jody & Jason Schwartz
Joanne & Scott Silverman
Alyssa & Mark Silverstein
Cynthia & Jay Simoncic
Rochelle & Jon Siskind
Marni & Brian Sivin
Bonne & Joseph Soffer*
Karen & Marc Spector*
Mark Stempel**
Blake & Spencer Stier
Amy & Jan Sussman

**Past Honoree*

***Auction or Corporate Committee*

CONTACT: Erin O'Toole-O'Rourke, *Senior Development Executive:* 516-634-4148 • erin.otoole@sunriseassociation.org

WHY WE SUNRISE



“Sunrise Day Camp is
my happy place.”
~James, Age 11



“My girls were so excited
to attend camp each day,
they are already asking
about next summer.”
~Melissa, Sunrise Parent



“I love Sunrise Day
Camp more than
glitter and sparkles!”
~Lilly, Age 6

A BRIEF HISTORY



2006 – Sunrise Day Camp–Long Island opened on Long Island with 96 campers

2009 – Sunrise on Wheels, our in-hospital program, launches

2010 – First of three Sunrise Day Camps in Israel opened

2013 – Sunrise Day Camp–Pearl River opened

2016 - 2018 – Camps in Atlanta, Baltimore and Staten Island opened

2020 – Sunrise Studios launched virtual programming for children not able to attend in-person camps and programs

2022 – Camps in Philadelphia and Metro DC opened

2023 – Sunrise Day Camp–Chicago will open

Last year, Sunrise Association’s 11 summer day camps and in-hospital and virtual programming impacted over 12,000 children.

LOOKING FORWARD

Sunrise Association is embarking on a bold expansion plan to bring the joy of childhood back to 1/3 of American children battling cancer by 2026.

This plan includes **four new summer day camps, 10 new in-hospital programs, and aggressive growth in our virtual programming** with the goal of reaching over **63,000 children annually**.





Barry & Florene
Friedberg
Stage

Sunrise
DAY CAMP
STAFF

Sunrise
DAY CAMP
STAFF

Sunrise
DAY CAMP

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